



•2019•

**AMADOR  
COUNTY FAIR  
COMMUNITY  
PARTNERSHIPS**

**#1SMALLCOUNTYFAIR**

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The 26th District Agricultural Association, better known as the Amador County Fair, held its first Fair in 1887 and became a permanent contributor to the quality of life in Amador County in 1939 with a donation of land in Plymouth.

In 1938, Harold Colburn gathered the most energetic, talented, and willing members of the community to celebrate all things Amador County! Since then, generations have donated time, treasures, and talent to build the #1 small county fair that we know today.

Through the years, the fair has provided a unique, affordable family-based adventure and a diverse educational experience for our youth, while showcasing Amador County's

heritage in a community-based atmosphere.

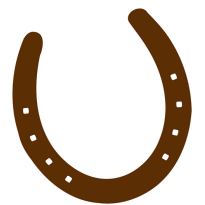
We hope that you join us in continuing the traditions of The Amador County Fair with your support as a community partner.

**Fairtime Fiesta!**  
**#best4daysofsummer**

Plan on attending the Community Partnership dinner on Thursday, July 11, so we can recognize your contribution. And don't forget the 2019 Amador County Fair held on July 25-28: "Fairtime Fiesta! #best4daysofsummer."

With deep gratitude, the Board of Directors, staff and I **thank you** for your time and support of this community gem.

Sincerely,  
**B. Troy Bowers, CEO**  
Amador County Fair



# Amador County Fair

## Physical Address

18621 Sherwood & School Streets  
Plymouth, CA 95669

## Mailing Address

PO Box 9  
Plymouth, CA 95669

## Contact

T: 209-245-6921  
F: 209-245-6923  
havefun@amadorcountyfair.com

## Website

[www.amadorcountyfair.com](http://www.amadorcountyfair.com)

## Mission Statement

To provide a year-round community facility and showcase our agricultural, historical, technological, and cultural diversity in a fun, safe environment.



## ABOUT

Amador County was founded in 1854. The first “Amador & Sacramento County Annual Fair” was held in Ione in 1887. Established at its current location in 1938, the Amador County Fair became a cherished annual tradition. Located in the heart of the Mother Lode Gold Country, in the Sierra foothills, the fairgrounds is adjacent to historic State Route 49 in Plymouth, CA and nestled in the Shenandoah Valley Wine Region.

## FACILITIES

- Number of Acres: 30
- Authentic Frontier Town from the 1800’s with blacksmith shop
- Working Gold Mine with stamp mill
- Vintage steam powered Saw Mill
- Miwok Indian Village
- Scenic koi pond, fed by a waterfall
- 4 main buildings, containing more than 28,000 square feet
- 2 Arenas + Grandstands
- Rolling green manicured lawns with ample shade trees

## FAIR FACTS

- Designated evacuation center
- Fairgrounds & Event Center
- 70+ part time employees
- \$800K+ annual budget
- 2018 Fair
  - Attendance: 25,816
  - Exhibitors: 1603
- 2018 Jr Livestock Auction Sale Total: \$587,420



# COMMUNITY PARTNERSHIP

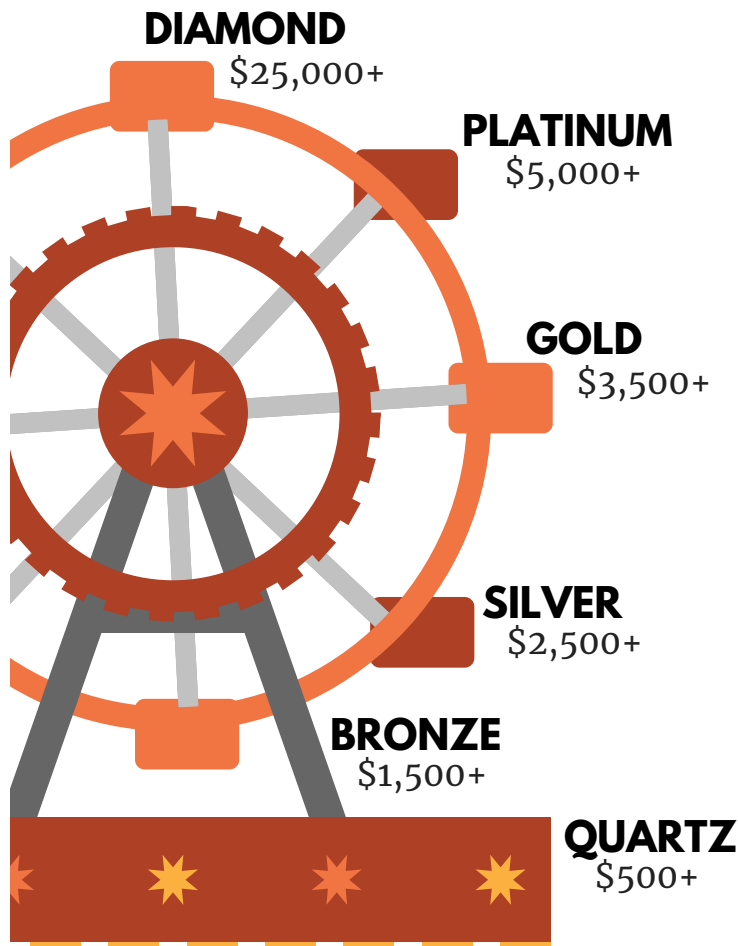
## YOUR PARTNERSHIP

As an Amador County Fair partner, you are provided an unparalleled marketing opportunity, reaching more people than any other event in the region.

Exemplifying the positive attributes of a rural county fair, you will be part of a community effort from service clubs, educational organizations, and cultural and historic entities, as well as agricultural youth groups.



## PARTNERSHIP LEVELS





## 2019 PARTNERSHIP OPPORTUNITIES

### PARTNERSHIP LEVELS

*Your support is imperative to our future growth, improving our facilities, continued community engagement, & remaining the #1 small county fair.*

#### DIAMOND - \$25,000 & UP



- Signage at both main entrances, during fair & year round
- Business name/logo included on the Fair poster
- 150 single day admission passes
- 40 admission passes to each arena event
- 40 single day general parking passes
- Logo and link on fair's website for advertisement & recognition
- Promotional announcements on public address system during fair
- Sponsorship recognized in printed media publications

#### PLATINUM - \$5,000 & UP

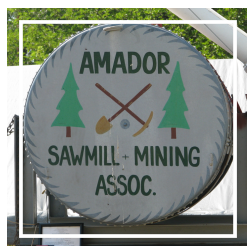


- Signage at both main entrances, during fair
- Banner displayed along the Midway
- 24 single day admission passes
- 6 admission passes to the Friday arena event
- 6 admission passes to the Saturday & Sunday arena events
- 10 single day general parking passes
- Logo and link on fair's website for advertisement & recognition
- Promotional announcements on public address system during fair
- Sponsorship recognized in printed media publications

#### GOLD - \$3,500 & UP



- Signage at both main entrances, during fair
- Banner displayed along the Midway
- 20 single day admission passes
- 4 admission passes to the Friday & Saturday arena events
- 4 admission passes to the Sunday arena event
- 8 single day general parking passes
- Logo and link on fair's website for advertisement & recognition
- Promotional announcements on public address system during fair



# THE 26th DISTRICT



# AG. ASSOCIATION

## 2019 PARTNERSHIP OPPORTUNITIES

### PARTNERSHIP LEVELS

*Thank You for your time and consideration in becoming a community partner with the Amador County Fair. You are valued!!*

#### SILVER - \$2,500 & UP



- Banner displayed along the Midway
- 16 single day admission passes
- 2 admission passes to the Friday arena event
- 2 admission passes to the Saturday & Sunday arena events
- 8 single day general parking passes
- Logo and link on fair's website for advertisement & recognition
- Promotional announcements on public address system during fair

#### BRONZE - \$1,500 & UP



- Signage during the fair
- 12 single day admission passes
- 2 admission passes to any one arena event
- 4 single day general parking passes
- Logo and link on fair's website for advertisement & recognition
- Promotional announcements on public address system during fair

#### QUARTZ - \$500 & UP



- Signage during fair
- 10 single day admission passes
- 4 single day general parking passes
- Logo and link on fair's website for advertisement & recognition

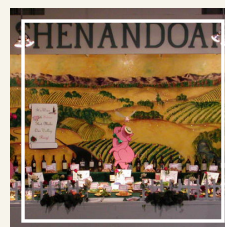
### MORE INFORMATION

Contact us today to secure your community partnership or to customize a package that's right for your company.

**B. TROY BOWERS, CEO**

**EMAIL** CEO@amadorcountyfair.com

**PHONE** 209-245-6921





## Community Partnership Form

*Thank you for your generous contribution!*

Please complete and return this form, with payment, by June 14th to ensure information is included in advertising, signage, etc. After this date, The Amador County Fair cannot guarantee inclusion. Make checks payable to AMADOR COUNTY FAIR.

**Point of Contact**

**Business or Organization Name**

**Mailing Address**

**City**

**Zip Code**

**Office Phone**

**Cell Phone**

**Email Address**

**Website**

**Partnership to Read or Special Requests**

	Diamond (\$25,000+)	Platinum (\$5,000+)	Gold (\$3,500+)
<b>Partnership Level</b>	Silver (\$2,500+)	Bronze (\$1,500+)	Quartz (\$500+)

**Arena Event** \_\_\_\_\_ Truck Pulls \_\_\_\_\_ CCPRA Rodeo \_\_\_\_\_ Destruction Derby

**Payment** Total Partnership Amount \$ \_\_\_\_\_  
\_\_\_\_\_ Send Invoice \_\_\_\_\_ Check Incd. \_\_\_\_\_ Sending Installments

### FAIR OFFICE USE ONLY

Date Rec'd \_\_\_\_\_ Amt \_\_\_\_\_ Receipt# \_\_\_\_\_ Acct# \_\_\_\_\_

Date Rec'd \_\_\_\_\_ Amt \_\_\_\_\_ Receipt# \_\_\_\_\_ Acct# \_\_\_\_\_

Amador County Fair | PO BOX 9 - Plymouth, CA 95669 | 209-245-6921 | havefun@amadorcountyfair.com



# OTHER WAYS TO BE INVOLVED

## CLASS SPONSORSHIP

Your generosity will ensure that the best of the best enjoy a gift to treasure and honor their accomplishment.

By sponsoring a Best of Show, a Best of Division, Champion, Reserve Champion, First Place, or one of the many great competitions offered, you ensure that the exhibitors are rewarded for their winning achievements. Providing your own award, such as a belt buckle, plaque, or gift certificate is also an option.

For each \$60 award sponsored, your name will be listed in the Exhibit Guide, you'll receive two entrance admission passes, and be recognized in the department and to the exhibitor.

To become a sponsor, contact Kathy Simmons at 209-245-6921 or [kathy@amadorcountyfair.com](mailto:kathy@amadorcountyfair.com). Sponsorships are due by March 16th to be included in the publication of the Exhibit Guide.

## GARDENS

Sponsor the beautiful flowers that the fairgrounds are known for.

Contact Kathy Simmons at the fair office at 209-245-6921 or [kathy@amadorcountyfair.com](mailto:kathy@amadorcountyfair.com)

## ARENA SIGNS

For \$275, have your 4'x6' sign displayed in the Benny Brown Grandstands year-long or for \$500, have your 4'x6' sign displayed on the outside of Wolin Arena year round.

To discuss this advertising opportunity, contact Sherri Elliott at 209-245-6921 or email [havefun@amadorcountyfair.com](mailto:havefun@amadorcountyfair.com). Space is limited. Signs must be delivered by July 12th to be up for fair.

## RAISE THE BARN BRICKS

Leave your permanent mark on the Amador County Fairgrounds by buying a brick and supporting our **Raise the Barn** fundraiser for a new Beef Pavilion.

The Beef Pavilion is inspired by Chuck Simmons and supported by the Jackson Rancheria, MP Associates, and the community's generous donations!

The multi-use Pavilion is needed because our rapidly growing Replacement Heifer Program has outgrown our facilities. Additionally, the Pavilion will help our cattle shows teach real world cattle economics to local 4-H, FFA, and Grange kids, and be a safer, more convenient venue during fair and interim events.

More information can be found at [polarengraving.com/AmadorCountyFair](http://polarengraving.com/AmadorCountyFair)

For the brick array, please contact Kathy Simmons at 209-245-6921 or by email at [kathy@amadorcountyfair.com](mailto:kathy@amadorcountyfair.com)

## FAIR FOUNDATION

The Fair Foundation's mission is to support and benefit the community buildings and educational projects of the Amador County Fair, and to ensure its growth and viability.

Become a member by filling out the application at [www.amadorcountyfair.com](http://www.amadorcountyfair.com), calling the fair office at 209-245-6921 or email at [foundation@amadorcountyfair.com](mailto:foundation@amadorcountyfair.com).